

# POWERED BY JAMESON PRACTICE ADVISORS

HENRY SCHEIN®  
Dental Business Solutions

EVALUATION	Receive a virtual assessment of your practice's strengths and weaknesses in relation to the 25 management systems.
PRACTICE PROPEL	Enhance your practice systems with in-office training on any system of your choosing followed by a virtual coaching session.
JUMPSTART	Identify areas of opportunity to grow with this thorough on-site evaluation followed by immediate coaching for the team.
PRACTICE BUILDERS	Accelerate practice growth with on-site training and monthly virtual coaching sessions provided consistently throughout the year by your Jameson Advisor.

## JAMESON RESULTS

AVERAGE INCREASE  
*in Production*



AVERAGE INCREASE  
*in Collections*



AVERAGE INCREASE  
*in Hygiene Production*



**ON AVERAGE:** *Our clients stay with us 6+ years*

**EXAMPLE:** *Average practice in the US brings in \$800,000, that is a \$328,000 increase in their Production!*

*Based on 2015 client averages.*

**jameson**  
*management • marketing • hygiene*

(877) 369-5558 • [info@jamesonmanagement.com](mailto:info@jamesonmanagement.com) • [www.JamesonManagement.com](http://www.JamesonManagement.com) • [www.StartWithJameson.com](http://www.StartWithJameson.com)

# PlanScan Practice Optimization Day

Receive the return on your investment of your new PlanScan CAD/CAM unit more quickly with this in-office Optimization Day powered by industry leader, Jameson Management. A specially-trained Jameson Advisor will join doctors and all team members for a power-packed session to optimize your new PlanScan Unit.

*With Jameson's Optimization Day, you and your team will experience:*

- Faster adoption of the new technology into your existing business systems
- Shorter learning curve for integration
- Greater team buy-in
- Enhanced treatment presentation by both doctor and team
- Optimized practice schedule for same-day dentistry
- Maximized profitability

When appropriately designed, planned and executed, technological advancement takes you, your practice and your patient care to the next level!

## Patient Education

Your entire team has to understand and believe in the benefits of the PlanScan CAD/CAM system in order to effectively present it to your patients. Each person on your team has the power to win (or lose) a patient based on their ability to communicate the benefits of same-day dentistry.

## Scheduling for Same-Day Dentistry

Implement a scheduling system that takes the PlanScan system into account to maximize both your CAD/CAM system and your work day. Appropriately adjusting your schedule sets up your office for success and maximizes your return on investment."



*Dr. Cathy Jameson & John Jameson, D.D.S.*  
Founders of Jameson Management

## Marketing

Create ideas for your practice to increase more same-day dentistry procedures with your PlanScan system. Use social media, website hotspots, signage and other ways to market your convenient patient services.

## Customer Testimonial

*"It [Jameson's Optimization Day] gave us the necessary tools to create systems that allow us to make the most out of a major purchase. It's the last and one of the most important cogs in the wheel."*  
*Dr. Patrick Stuckey, LA*

**PLANMECA** | **PlanScan**  
E4D TECHNOLOGIES

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planscan@jamesonmanagement.com • www.jamesonmanagement.com • 877.369.5558

1900 NW Expressway • Suite 1410 • Oklahoma City • OK 73118

# What to expect from your PlanScan Optimization Day

## *the who*

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Your entire team will need to be present. Each team member plays an important role in both scheduling and in case acceptance. You will receive the best results when *all* team members are present and participating.

## *the when*

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Your PlanScan CAD/CAM Optimization Day powered by Jameson will take place within 4-6 business weeks of your Integration Day. A Jameson representative will contact your office to schedule your Optimization Day once your Integration Day has been established.

Choose a day where you can schedule a minimum of one PlanScan restoration in the morning and be appointment free in the afternoon from 11:00 a.m. to 4:00 p.m.

## *the what*

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Your Jameson Advisor will conduct a morning evaluation of the practice. You need to have at least one PlanScan restoration scheduled during that time frame. Schedule patients for doctor(s) and hygiene from 8:00 a.m. to 11:00 a.m., then no other patients for the remainder of the day. Order in an easy lunch for the entire team. Lunch will be from 12:30 p.m. to 1:00 p.m. Training for doctor(s) and all team members will be from 11:00 a.m. to 4:00 p.m.

### *Results of this one day training are:*

- Maximize profitability and ROI
- Shorten the learning curve
- Faster adoption of new technology
- Create team buy-in
- Enhance doctor and team treatment presentations
- Handle patient objections (including financial)

## *have a question?*

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*Jameson is excited to be part of the PlanScan experience in your practice. If you have any questions, you may contact Jameson at 877.369.5558 or via email at [planscan@jamesonmanagement.com](mailto:planscan@jamesonmanagement.com)*

## *Customer Testimonial*

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*"It [Jameson's Optimization Day] brought everything together. I received great tips to be able to implement same-day dentistry"*

*Dr. Azita Rayet, CA*

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# *PlanScan Practice Optimization Day* *why PlanScan. why Henry Schein. why Jameson.*

***smarter thinking.***  
***more resources.***  
***better results.***

*What this means for you,  
our valued customer?*

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More profitability.  
Greater efficiency.  
Enhanced patient care.  
Less risk. More rewards.  
A dental career that **you** enjoy!



## *Customer Testimonial*

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*“It gave us the necessary tools to create systems that allow us to make the most out of a major purchase. It is the last and one of the most important cogs in the wheel.”*

*Dr. Patrick Stuckey, Ruston, LA  
(not pictured)*

***Schedule Your Optimization Day! Call (877) 369-5558***

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